



Randolph Telephone UNITES with NC Zoo to “Go Green”

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December 11, 2008 ♦ Asheboro, N.C. — Over the past year, our society has begun to embrace the “Go Green” mentality as companies are becoming evermore mindful of the effects brought by businesses and consumers on our environment locally and abroad. With the rapid changes taking place in technology every day, the telecommunications industry is no exception. Randolph Telephone looked to join the cause of environmental clean up and assist in the elimination of hazardous waste that was being contributed to our landfills.

Because of our long standing relationship with the North Carolina Zoological Park and the NC Zoo Society, we knew that there was no better way to launch our wireless recycling campaign than to partner with our neighbors, who have the environment close at heart. Through an initial “Go Green, Get Green” promotional campaign offering money toward a new cellular phone for anyone turning in an old cell phone, we were able to collect 70 phones within the first month. Through out the year, we have continued to collect via our collection boxes at each of our retail locations, two recycling bins at the NC Zoo entrances, and the Electronic Waste Recycling Day drop point at Randolph Mall in September.

Our collections and those contributed from the NC Zoo have totaled 213 phones, 397 ac adapters, 58 car chargers, and 22 batteries over all. By collecting the 22 batteries alone, we have protected over 14.5 million gallons of water from becoming contaminated by hazardous waste. All proceeds gained from the cell phones we recycle are donated to the UNITE program facilitated by the NC Zoo Society. We are proud to present them with a check for the funds raised from the program this year. Though the monies received from the cell phones recycled do not come to a great sum, we realize the greater benefits lie in the environmental protection that comes from our efforts.

We encourage everyone who will be purchasing new phones this Christmas or those who have unused cell phones at home, to drop them off at any Randolph Telephone location or the NC Zoo on your next visit. We can make a difference – one cell phone at a time.

Randolph Telephone is dedicated to providing the most advanced telecommunications solutions and world-class customer care to its customers. Locally owned and operated, Randolph Telephone is proud of its more than 50 years of serving our neighbors and communities in Randolph, Alamance, Chatham, Davidson, Moore, and Montgomery Counties.

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